

CFCA

THE TORONTO STAR
358 Metres

EASTERN STANDARD TIME SATURDAY

12 noon.

Weather, news and stocks.

2.00 p.m.

Play by play report of C.R.U. rugby final between Ottawa and University of Toronto from Varsity stadium.

5.80 to 6.05 p.m.

Stock quotations.

6.05 p.m.

Late news and weather.

6.30 to 7 p.m.

Santa Claus through the courtesy of the T. Eaton Company.

SUNDAY

11 a.m.

Service from Convocation Hall, University of Toronto. Preacher, Rev. George H. Donald of Montreal.

7 p.m.

Service of Timothy Eaton Memorial church.

MONDAY

12 noon.

Weather, news and stocks.

1.10 p.m.

An address by George P. MacKenzie, department of the interior, Ottawa, who will speak on "Canada's Arctic Regions," from the Canadian Club luncheon at the King Edward Hotel.

5.30 to 6.05 p.m.

Stock quotations.

6.05 p.m.

Late news and weather.

6.45 to 7.15 p.m.

Santa Claus through the courtesy of

the T. Eaton Company.

7.15 p.m.

Organ recital by Clifford G. McCormick, from the Tivoli theatre, in conjunction with "For Alimony Only," featuring Leatrice Joy.

CFCA'S RUGBY GAME TO-DAY DESERONTO PAPER PRAISES

CFCA, The Star's radio station, is broadcasting this afternoon, by remote control from Varsity stadium, the Varsity-Ottawa rugby game.

CFCA thanks CKNC (Canadian National Carbon Company), for the use of the time for this as well as for the other football games broadcast by The Star's station this autumn.

Referring to last Saturday's broadcast, the Deseronto Post in its front page says, under the heading, "Thank you, CFCA": "Thanks to CFCA, The Toronto Daily Star broadcasting station, rugby fans all over the country were enabled to sit in comfortable rooms on Saturday afternoon and enjoy the Varsity-Queen's game. CFCA may not realize the immensity of the service in giving the sportsmen of this country in its broadcasts of sporting events. Canadians, as a rule, are not letter-writers or telegraph users, but behind their apparent stolidness is a great warmth of feeling for CFCA and Foster Hewitt, who handles the microphone."

A "radio fan" at 35 Milverton boulevard, Toronto (who sends his name) gives his thanks to The Star for the rugby broadcasts in a letter which he has had printed. The envelope always has been printed "So graphically depicted," he says of the broadcast, "that one could almost fancy they were on the field of play."