

For Immediate Release

New Book Celebrates Canadian Football League Legends

Many of CFL's greatest players profiled in unique project available on Amazon

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MAHOMET, Ill. – ***Canadian Football Legends***, a new book chronicling 25 of the CFL's greatest players, is available now on Amazon. Authored by David Brauer, the unique project features reflections from Canadian Football Hall of Famers on their careers and insight about Hall of Fame teammates and opponents. Fan favourites including "Pinball" Clemons, Doug Flutie, Russ Jackson, Warren Moon, George Reed, are among the players featured in the book.

Originally written more than a decade ago, the project includes quotes from multiple legends whom have since passed after being interviewed for the book. The resulting work archives some of the final reflections of their CFL careers.

"It was important to share the insights provided by these iconic Canadian Football League figures and help preserve their legacies with fans," said author David Brauer, who self-published the book. "The writing was purposely left as it was written following completion of these interviews from 2010-12 rather than taking their words and re-writing them without full context of the time."

Canadian Football Legends is Brauer's second book following a June 2024 release of ***The Wizard of College Baseball*** (Nebraska Press). *The Wizard of College Baseball* chronicles Miami Hurricanes coach Ron Fraser's incredible on- and off-field success, zany promotions, and trailblazing media efforts in revolutionizing the sport and jumpstarting its meteoric rise in popularity. The book quickly rose to No. 5 on the *BookAuthority.org* list of 20 best college baseball books of all-time.

A longtime avid CFL enthusiast, Brauer originally intended *Canadian Football Legends* to be his first published work with an anticipated release in the mid 2010's. The title was shelved until its self-production release in 2025.

Brauer is a communications, public relations, and marketing professional with more than two decades in the sports industry, including stints in NCAA Division I football and the National Football League. He volunteered for eight years as Vice President of the Canadian Football Researchers Association (CFRS), an organization dedicated to promoting, developing, and encouraging the study of Canadian football history.

Canadian Football Legends is currently available in both Kindle (\$4.95 USD/\$5.95 CAD) and paperback (\$24.95 USD/CAD) formats through Amazon.com and Amazon.ca.

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